

2023 Online Features

JANUARY

Editorial Deadline:
12/1/22

Feature
Annual Big Ten

Problem Solver
Audits

Product Solutions
Oxygen

FEBRUARY

Editorial Deadline:
1/3/23

Feature
Sleep Services

Problem Solver
Sales

Product Solutions
Bath Safety

MARCH

Editorial Deadline:
2/1/23

Feature
Medtrade 2023

Problem Solver
Software

Product Solutions
Sleep Therapy

APRIL

Editorial Deadline:
3/1/23

Feature
Workforce

Problem Solver
Oxygen

Product Solutions
Mobility

MAY

Editorial Deadline:
4/3/23

Feature
Software

Problem Solver
Sleep

Product Solutions
Orthopedic Goods

JUNE

Editorial Deadline:
5/1/23

Feature
Accreditation

Problem Solver
Orthopedic

Product Solutions
Access

JULY

Editorial Deadline:
6/1/23

Feature
Audits

Problem Solver
Compression

Product Solutions
Software

AUGUST

Editorial Deadline:
7/5/23

Feature
Oxygen Services

Problem Solver
Billing

Product Solutions
Incontinence

SEPTEMBER

Editorial Deadline:
8/1/23

Feature
Outsourcing

Problem Solver
Accreditation

Product Solutions
Diabetic Supply

OCTOBER

Editorial Deadline:
9/1/23

Feature
2023 New Product
Awards

Problem Solver
Wound Care

Product Solutions
Standing & Walking Aids

NOVEMBER

Editorial Deadline:
10/2/23

Feature
Editorial Advisory
Board Roundtable

Problem Solver
Sales

Product Solutions
Outsourcing

DECEMBER

Editorial Deadline:
11/1/23

Feature
HME IT Innovation

Problem Solver
Operations

Product Solutions
Accreditation

2023 eBooks

MARCH

Deadline: 2/14/23

Mails: 3/3/23

Medtrade Gazette

A showcase of profiles on the products and services that will be at Medtrade 2023 (March 28-30) as well as a roundup of key events and education offerings.

JUNE

Deadline: 6/7/23

Mails: 6/20/23

HME Handbook

Our signature collection of single-page articles on key topics and product categories in the industry. This year's collection will likely include:

- Accreditation
- Audits
- Sleep Therapy
- Sales
- Oxygen Services
- RCM
- Software
- HME Business Services
- And more!

AUGUST

Deadline: 8/14/23

Mails: 8/29/23

DME Pharmacy Guide

A collection of timely, compelling features and columns directed at community pharmacies that provide DME. Likely topics to include:

- Software
- Infusion
- Bath Safety
- Accreditation
- Orthopedic Goods
- Incontinence

OCTOBER

Deadline: 10/4/23

Mails: 10/19/23

HME Management Strategies

A collection of articles on a variety of topics aimed at helping providers drive more efficient, profitable businesses. Topics likely to include:

- Outsourcing
- Workforce Management
- Equipment Management
- RCM
- Operations Management
- Deliveries



2023 eSource Editorial Calendar

EDITION	SPECIAL FOCUS	EDITION	SPECIAL FOCUS	EDITION	SPECIAL FOCUS
JANUARY		MAY		SEPTEMBER	
1/6	General eSource	5/5	General eSource	9/1	General eSource
1/13	General eSource	5/12	General eSource	9/8	General eSource
1/20	General eSource	5/19	General eSource	9/15	General eSource
1/24	<i>DME Pharmacy</i>	5/23	<i>DME Pharmacy</i>	9/22	General eSource
1/27	General eSource	5/26	General eSource	9/26	<i>DME Pharmacy</i>
				9/29	General eSource
FEBRUARY		JUNE		OCTOBER	
2/3	General eSource	6/2	General eSource	10/6	General eSource
2/10	General eSource	6/9	General eSource	10/13	General eSource
2/17	General eSource	6/16	General eSource	10/20	General eSource
2/21	<i>DME Pharmacy</i>	6/21	<i>DME Pharmacy</i>	10/24	<i>DME Pharmacy</i>
2/24	General eSource	6/23	General eSource	10/27	General eSource
MARCH		JULY		NOVEMBER	
3/3	General eSource	7/7	General eSource	11/3	General eSource
3/10	General eSource	7/14	General eSource	11/10	General eSource
3/14	<i>DME Pharmacy</i>	7/21	General eSource	11/14	<i>DME Pharmacy</i>
3/17	General eSource	7/25	<i>DME Pharmacy</i>	11/17	General eSource
3/21	<i>Product Launch Showcase</i>	7/28	General eSource		
3/24	General eSource				
APRIL		AUGUST		DECEMBER	
4/4	<i>Product Launch Showcase</i>	8/4	General eSource	12/1	General eSource
4/7	General eSource	8/11	General eSource	12/8	General eSource
4/21	General eSource	8/18	General eSource	12/12	<i>DME Pharmacy</i>
4/25	<i>DME Pharmacy</i>	8/22	<i>DME Pharmacy</i>	12/15	General eSource
4/28	General eSource	8/25	General eSource	12/22	General eSource